

May 28, 2009

Tod Novak
The Novak Group
(505) 792-5820

To Whom It May Concern:

In April 2009, I had the pleasure of securing Mr. Tod Novak as the motivational speaker at the Department of Transportation's 55th Annual Engineering Conference in Las Cruces, NM.

Mr. Novak spoke in front of over 500 statewide NMDOT employees in addition to our partners at the Associated Contractors of NM, American Consulting & Engineering Companies of New Mexico, New Mexico State University, vendors, cities and counties from throughout the state and did so with great finesse and ease. His lecture about the type of "birds" our personas take on not only captivated the audience, but was inspirational as well.

Directly after the lecture and still a month later, I have overheard employees asking each other "what type of bird are you?" an obvious sign that the talk hit home with the audience.

Mr. Novak was professional and thorough with his presentation and I would recommend him to other agencies wishing to book a motivational speaker for their events.

Sincerely,



Rebecca P. Montoya
NMDOT Adjutant Secretary

Bill Richardson
Governor

Gary L. J. Giron
Cabinet Secretary Designate

Commission

Johnny Cope
Chairman
District 2

Jim Franken
Vice Chairman
District 4

Norman Assed
Secretary
District 3

Roman Maes III
Commissioner
District 5

Jackson Gibson
Commissioner
District 6

John Hummer
Commissioner
District 1