

ALBUQUERQUE

# HISPANO

CHAMBER OF COMMERCE

1309 4th Street SW • El Camino Real • Albuquerque, NM 87102 • (505) 842-9003 • Fax (505) 764-9664  
[www.ahcnm.org](http://www.ahcnm.org)

Alex O. Romero  
PRESIDENT/CEO

November 6, 2008

**2008 EXECUTIVE COMMITTEE**

Carlo Lucero  
CHAIR

John Avila  
CHAIR-ELECT

John Cordova  
SECRETARY

Randy Sanchez  
TREASURER

Linda Wedeen  
VICE-CHAIR

Sherman McCorkle  
VICE-CHAIR

Andrew Baca  
VICE-CHAIR

Sandra Leyba  
PAST CHAIR

**2008 BOARD OF DIRECTORS**

Steven Becerra

Sergio Bermudez

Thomas Briones

Marie "Betty" Blea

Ernie C'deBaca

Robert Maestas

Matthew Martinez

Dr. Bruce McClure, Ph.D.

Robert B. Sachs

Dr. Ralph Sigala

Marty Siordia

John Salazar

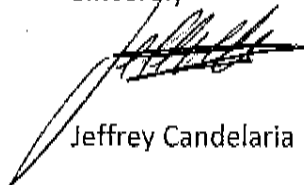
Adam Trujillo

To Whom It May Concern:

I have known Tod Novak for more than 5 years. During this time period I have worked with Tod on various business endeavors and have been impressed with him as a professional and a leader. On September 5 Tod lead a custom sales training for my sales staff. On Sept 25 The Albuquerque Hispano Chamber was a major Sponsor of Tod's full day Sales and Success Summit and my sales and customer service staff attended this event.

What has resulted is that Sept 2008 was our best month of sales in the history of our Chamber. I feel Tod's sales summit had and has a positive influence on my sales team. His two steps to selling is a powerful approach to effective selling and it's simple to apply. If you would like to get real results and increase your company's sales I highly recommend Tod Novak and The Novak Group,

Sincerely



Jeffrey Candelaria

VP Membership and Marketing

Albuquerque Hispano Chamber of Commerce



**NEW MEXICO**  
AMERICA'S LAND  
OF ENCHANTMENT