



August 24, 2007

John J. Fachko  
New Vehicle Director  
Rich Ford Sales

It is a pleasure working with Tod Novak. His passion for his business is infectious. Tod's knowledge of the personality types and his ability to transfer that knowledge to any group of people is a true testament to Tod's public speaking skills.

I will continue to hire Tod to motivate & train our sales force. His training is invaluable, especially in the current automotive sales environment.

Sincerely,

A handwritten signature in black ink, appearing to read "John J. Fachko", with a long, sweeping underline that extends to the right.

John J. Fachko  
New Vehicle Director  
Rich Ford Sales

