



IMAGINETHIS™

WORLDWIDE PROMOTIONAL MARKETING SOLUTIONS_{SM}

To Whom it may Concern:

Letter of Recommendation;

I highly recommend Tod Novak to any sales person or executive committed to growing their business. While our company found Tod inspiring, more importantly, he helped reenergize our existing sales team. Tod's practical approach to changing one's mind set to possibilities instead of excuses has uplifted the morale of our entire team. Adding his proven sales "The Birds" techniques are already producing results in our teams relationship building efforts in less than 30 days. These techniques have also increased the confidence of the people on our team and we expect to see a substantial increase in long-term results. Tod has strategically created a win-win buy in from management and sales at Imagine This, making it a fun place to work while getting better results than ever before.

Please feel free to call me anytime, if you would like me to share more about the benefits the Novak Group has given our company.

Patrick Papaccio
CEO
949-677-9933